

# Photo/Video Policy

Version:1

Effective Date 6/15/2010

## Policy Summary:

The photo/video policy gives University of Tampa representatives the right to photograph or videotape UT community members while they are in public spaces on campus without their consent, and to use those photographs and video as needed in all marketing functions. UT representatives may require community members sign release forms for particular photo/video shoots, however, that is not mandatory for all photo and video projects on campus.

Policy exists in Student Life Policies [www.ut.edu/deanofstudents/policies](http://www.ut.edu/deanofstudents/policies)

Responsible Office/Department/Committee(s):

Name	Campus Address	Phone Number
Office of Public Information and Publications	Box 74F	X6232

Responsible Executive(s)

Eric Cárdenas	Director	X6232

Policy Management:

Policy History:

Date	Version	Reason for Change
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Policy Approvals and Reviews

Date	Organizational Group
6/15/2010	Senior Staff

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**Web Links:**

Associated Links:

Model release form may be obtained from the Office of Public Information and Publications.

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**Full Policy Text:**

The University of Tampa reserves the right to photograph and/or videotape students, faculty, staff and guests while on University property, during University sponsored events or during activities where they are representing the University. This includes, without limitation, the right to publish such images in the University website, alumni magazine, social media, and PR/promotional materials, such as marketing and admissions publications, advertisements, fund-raising materials, and any other University-related publication.

These images may appear in any of the wide variety of formats and media now available to the University and that may be available in the future, including but not limited to print, broadcast, videotape, CD-ROM, DVD, and digital online media.

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