



tampa bay leadership review

Immersion and knowledge of your people and their non-professional lives are central to effective leadership.

Live your stated credo/core values. I think leadership is about stating who you are: the values of the company; your division's credo; your department. It can't just be something you want it to look like and then walk away. You have to be it – just like Zen. You have to be that person, that company, that department, that division. It's "leadership by example."

My 2nd commanding officer in the Navy. I just talked to him yesterday. Thirty years ago yesterday, we launched a big strike off the front end of the USS Independence into Lebanon's Bekaa Valley. Some airplanes got shot down, but my skipper was that guy who lived for squadron command, and I learned a lot from him. Early on, I was a very junior officer in the Navy. Regarding leadership, I would just watch him and see how he would treat individuals and groups. From a long term perspective, he really had laid out in his own mind how this particular squadron of about 250 people would improve and get better.

I took notes and watched him build a team and create an atmosphere of implied trust and common purpose; his vision and goals were ours. So, 30 years later, we're still talking. He's the reason these individuals from the early 80s are still a very close group and well-accomplished. A lot of them (the group) stay in touch. We all stay in touch; he developed a bond amongst us that is maintained today. He went on to work with the NASA space program (the International Space Station) and travels abroad to Moscow, speaks French, and speaks Russian. He continues to be, to this day, someone we all look up to.


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**by Bella L. Galperin, professor
of management and associate
director of TECO Center for
Leadership**

The TECO Center for Leadership had the opportunity to host Nick Friedman, president and co-founder of the company College Hunks Hauling Junk, on Oct. 7, 2013. During his presentation, "Work Hard, Play Hard and Get in the Game," he presented nine valuable and essential leadership lessons:



Friedman reminisced about his first leadership lesson, which started on a football field in high school. While his school's team had not won a game the entire season and was playing against a to-12(h)-1(e e3k2 Tc 0.)2(r)-5()J1(eft)-15(hm5331(o)-4(o) 1(o)-a)2(m)-15



Be out there...lean, and don't be scared. I mean live every day of your life. Leaning forward and staying curious is what successful companies, non-profits, or the Army do. They stay curious with respect to what kind of technological solutions are out there and what's emerging. Read the contract. For example, you need to read the 1,000-page healthcare bill. There are very

