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The Next Decade

By Robert Marley, Ph.D., Co-Director of Center for Ethics; Associate Professor of Accounting

The year is 2033. The average temperature outside is 117 degrees, eggs are sold individually for \$5 apiece, and “Avengers 17: End Game” is the top grossing movie of the year. However, not all is grim – the Center for Ethics has made great progress over the decade. Naturally, the Center continues to publish high quality newsletters, hosts the Tampa Bay Ethics Award annually, and sponsors thought-provoking Hot Seat speakers twice a year. During the years 2023-2033, the Center greatly expanded its outreach. For example:

- In 2025, the Center added a Student Ethics Award, annually recognizing undergraduate

and graduate student recipients who have clearly demonstrated strong ethical character during their time at university. In 2028, the “Five Pager Series” was introduced, a forum where scholars and executives publish their thought pieces exploring the role of ethics in areas of emerging societal change. In 2032, the annual Practical Ethics Hot Seat Conference was held on the UT campus. At the conference, the public joins with thought-leaders from research, industry, and faith for an interactive discussion about the things one can do in everyday life to exhibit and encourage ethical values.

The future is not necessarily uncertain and sure to have its share of unwelcome developments. That doesn't mean we should fear the future, rather we should work together to spread the positive developments. I can assure you the Center for Ethics will be leading the way.





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