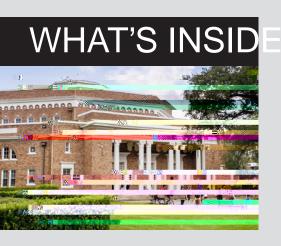
SYKES COLLEGE OF BUSINESS

ETHICS NEWS

A PUBLICATION OF THE CENTER FOR ETH



PAGE 2

> The Next Decade

PAGE 3

- > Gender equality in the boardroom: Where does Florida stand?
- Social Stories: Why Cognizance of Cultural Variance Leads to More Ethical Behavior Online

PAGE 4

Is TikTok the Next Step for University Communications

PAGE 5

> Notes From the Board



ETHICS NEWS

The Next Decade

By Robert Marley, Ph. Co-Director of Center for Ethics; Associate Professor of Accounting

The year is 2033. The average temperaturænd graduate student recipients who have The future is outside is 117 degrees, eggs are sold individently instrated strong ethical character during their sarily for \$5 apiece, and "Avengers 17: End End Emote at university. Game" is the top grossing movie of the year. In 2028, the "Five Pager Series" was introduced, have

However, not all is grim - the Center for Ethicschaft where scholars and executives publishare of made great progress over the decade. Naturally thought pieces exploring the role of ethics relicome the Center continues to publish high quality areas of emerging societal change. developments. That doesn't

newsletters, hosts the Tampa Bay Ethics Award 2032, thest annual Practical Ethics

annually, and sponsors thought-provoking HotSeat Conference was help on the UT campus. At the speakers twice a year. During the years 2023-2031 the public joins with thought-leaders. the Center greatly expanded its outreach. For mesearch, industry, and faith for an interestive message you the Center for discussion about the things one can do in everyday will be leading the way.

• In 2025, the Center added a Student Ethiq et to exhibit and encourage ethical values. Award, annually recognizing undergraduate



